

# WEwalk for water

Walk to give water to  
developing communities.

WE's Official One-Day Fundraiser

## Theme

HEALTH AND WELL-BEING

## SDG Connection

**6** CLEAN WATER AND SANITATION

## Skills



REFLECTION: APPLYING NEW KNOWLEDGE



ARGUMENT FORMATION: INFORMATION GATHERING

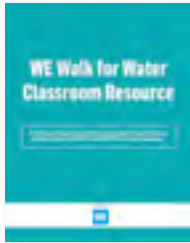


LEADERSHIP SKILLS: TEAM BUILDING



SOCIAL AND EMOTIONAL LEARNING: ETHICAL RESPONSIBILITY

## CLASSROOM RESOURCE



### WE Walk For Water Classroom Resource

With our Classroom Resources, educators can integrate service-based learning into their curriculum to broaden students' understanding of issues they are passionate about. Download the pdf at [WE.org/wewalkforwater](http://WE.org/wewalkforwater) for lesson plans and ideas about creating an experiential service-learning opportunity about access to clean water.

Grade Levels	Subject Connections	Learning Goals	Skills Developed
1 to 8	<ul style="list-style-type: none"> <li>• Social Studies</li> <li>• Science</li> <li>• Language</li> <li>• Math</li> <li>• Health and Physical Education</li> </ul>	<ul style="list-style-type: none"> <li>• Develop an understanding of water as a human right.</li> <li>• Learn how the water crisis is affecting people and communities around the world.</li> </ul>	<ul style="list-style-type: none"> <li>• Action planning</li> <li>• Research and writing</li> <li>• Argument formation</li> <li>• Organization</li> <li>• Reflection</li> <li>• Information literacy</li> <li>• Critical thinking</li> <li>• Leadership skills</li> </ul>
9 to 12	<ul style="list-style-type: none"> <li>• Science</li> <li>• Geography</li> </ul>		

# Get Doing

## STEP 1: Investigate and Learn

Why water? Having access to clean water is directly tied to a better quality of life. When communities have access to clean water, girls can attend school instead of fetching water for their households, parents can run sustainable farms and families can avoid contracting waterborne illnesses. Clean water helps improve chances for success and productivity for all.

### CHECKLIST

- Check out the Water Issue Card
- Visit [WE.org/wewalkforwater](http://WE.org/wewalkforwater) for resources
- Create an Action Plan
- Put up posters or share a digital version
- Watch and share the campaign video
- Share on social media with [#WEwalkforwater](https://www.instagram.com/wewalkforwater)
- Complete your Campaign Impact Survey
- Plan your WE DayX or online assembly



### What did you learn?

Use the Water Issue Card, as well as your own research, to learn more about the importance of clean water. Write down a few notes about the things you have learned.

How would your life be different if you did not have access to clean water? \_\_\_\_\_

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What are the consequences of not having access to clean water? \_\_\_\_\_

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What do you think needs to be done to make clean water accessible to everyone? \_\_\_\_\_

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## STEP 2: Action Plan

Fundraising for WE Walk For Water will help implement water projects and programs in WE Villages communities. This takes into account general costs of water projects, the anticipated longevity of the project, average community size, etc. The funds will be put toward a project or program within the Water Pillar, ensuring a sustainable and holistic impact that takes into consideration the specific needs of the communities we work with.

WE Walk For Water is about raising awareness and funds for access to clean water. Remember, every \$25 donation will give one person clean water!

### SET YOUR GOAL

What is your fundraising goal? \_\_\_\_\_

How many people are you aiming to give clean water to? \_\_\_\_\_

WE Walk For Water is on May 7, 2021. Will you be holding your walk on this date? \_\_\_\_\_

If not, when will yours be? \_\_\_\_\_

Choose your walk:

#### Classic Walk

- 5 km
- Entire class or school
- Carry weights to simulate water walk

#### Relay Walk

- 5 km
- Determine the distance breakdown
- Carry light weight in a backpack

#### Customized Walk

- Symbolic walk (younger kids or families)
- Pick your distance
- Decide the weight you will carry

**Blended Education Idea:** If you cannot participate in the walk as a group, encourage participants to track their walk individually and share in an online learning platform or social media group.

## Assign Roles

Use the chart below to help decide who will be responsible for each task to make sure your walk goes smoothly.

Task	Group Member(s) Responsible
Making posters or creating a digital version	
Setting up a GoFundMe Charity page	
Posting on social media	

## STEP 3: Take Action

### 1. Create a Donation Page

By creating your own GoFundMe Charity page, your group will have an easy, accessible way to raise money. Write a short description explaining why you are raising money for clean water, create a team name and set a fundraising goal. Once your main fundraising team page is created, group members will be able to set up their own individual pages to track their donations.

- ▶ Go to [WE.org/wewalkforwater](https://www.wefund.org/wewalkforwater) to start setting up your WE Walk For Water fundraising page.
- ▶ Remember to share your fundraising page link with everyone you know using social media, email or by dropping printed flyers in mailboxes. Send out regular updates counting down the days to your water walk or share facts about water access around the world to keep your fundraising efforts top of mind. Your GoFundMe page will keep track of incoming pledges automatically.

### 2. Spread the Word

This is WE's official global fundraising event, and we want everyone to get involved! Make sure to spread the word about your WE Walk For Water event so that anyone who's interested can join and help make a difference.

- Visit [WE.org/wewalkforwater](https://www.wefund.org/wewalkforwater) to download the WE Walk For Water event poster. Place posters around the school, above water fountains and throughout community spaces.
- Share inspiring water stories from [WE.org/westories](https://www.wefund.org/westories).
- Use [#WEwalkForWater](https://www.wefund.org/wewalkforwater) and tag [@WEmovement](https://www.wefund.org/wemovement) in all of your WE Walk For Water social media posts.
- Visit [WE.org/wewalkforwater](https://www.wefund.org/wewalkforwater) for videos to share on social media.

### 3. Walk the Walk

On the day of your event, you will be walking for all of the women and children around the world who spend hours each day walking to collect water for their families. This walk and the money you've raised will create real impact in developing communities around the world.



Don't forget to share your progress and success on social media with [#WEwalkForWater](https://www.wefund.org/wewalkforwater).

## Reflect

Did you run into any problems? How did you overcome them? \_\_\_\_\_

\_\_\_\_\_

How many people participated in your event? \_\_\_\_\_

\_\_\_\_\_

How much money did you raise toward your goal? \_\_\_\_\_

\_\_\_\_\_

How will your actions create impact in developing communities worldwide? \_\_\_\_\_

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\_\_\_\_\_

How did taking action on one issue make you aware of other issues? \_\_\_\_\_

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How will you continue to make an impact after your fundraiser has ended? \_\_\_\_\_

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How can you continue to raise awareness about sustainability? \_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

## STEP 4: Report and Celebrate

### Report

How many people participated in the campaign? \_\_\_\_\_

How many people did you reach through the campaign? \_\_\_\_\_

How many people in your school participated? \_\_\_\_\_

When did you hold your event? \_\_\_\_\_

Has your educator filled out an Impact Survey from the WE Schools Teachers Hub? \_\_\_\_\_

### Celebrate

Make sure you celebrate and share the success of your campaign, and reward yourselves for all your hard work.

- Share photos of your actions with your school, community and on social media.
- Record the highlights of your event day and create a video.
- Celebrate impacts through a class party, online assembly or WE DayX.

### Donate

Remember to send in your donations and help make a difference in children's lives around the world. You can submit your funds through GoFundMe or at [WE.org/donate](https://www.wefund.org/donate).

## THANK EVERYONE WHO SUPPORTED YOUR CAMPAIGN!

Use this space to brainstorm ideas to thank your supporters! (E.g., host a garden party.)



# Additional Resources

Visit [WE.org/wewalkforwater](http://WE.org/wewalkforwater) for tons of additional resources to take your campaign to the next level and make it the best it can be!

### AVAILABLE ONLINE

- Educator Guide
- Student Handbook
- Social Media Toolkit
- Posters
- Parent Resource
- Activity Module
- Donation Form
- and more!